

# 10 REASONS<sup>®</sup>

YOUR BUSINESS NEEDS

 Microsoft<sup>®</sup>  
Office 365

The logo features a large orange '10' on the left. To its right is a stylized '10' composed of four orange squares arranged in a 2x2 grid, with a white cross-like shape in the center. A registered trademark symbol (®) is located to the right of the squares. Below the '10' and squares, the word 'REASONS' is written in a bold, orange, sans-serif font. Underneath 'REASONS', the text 'YOUR BUSINESS NEEDS' is written in a smaller, orange, sans-serif font. At the bottom of the logo, 'MICROSOFT OFFICE 365' is written in a bold, orange, sans-serif font.

# 10 REASONS

YOUR BUSINESS NEEDS  
MICROSOFT OFFICE 365

Microsoft has provided enterprise-class productivity solutions for more than 20 years and incorporates hundreds of millions of users. How does it make this happen? Trust. The security, reliability, privacy, and manageability of Microsoft has earned the trust of consumers and businesses choosing to partner with them. It is a solution provider for businesses, that's key.

One solution Microsoft has created that your business simply can't pass up is Office 365. This enterprise class product provides all the business-critical capabilities you can imagine into one service. It's a real home run. As the number one productivity solution, it is designed to meet the most rigorous requirements for security, privacy, reliability, and manageability. It's an explosion of possibility. Here are 10 reasons your business needs Microsoft Office 365.

**1**

## **NO FLIMSY CHAIN LINK FENCE HERE**



With Office 365, customers know where their data is, who can access it, and what Microsoft does with it. You can be sure that your privacy is intact and your confidential data is secure, not being recycled for advertising. Consider yourself part of a gated community.

**2**

## **TAKE A SEAT, BARNEY FIFE**



Microsoft is serious about security. It actively monitors services to protect consumers from both known and unknown threats. Its data center is built and operated with a defense-in-depth approach to people, processes, and technology. Our strong security features put you in control, not at the mercy of a clueless gatekeeper.

**3**

## **WE TAKE CARE OF THE RED TAPE**



Compliance doesn't have to be a barrier between your business and cloud service. Microsoft's comprehensive, integrated archiving and e-discovery tools make it possible for many organizations to meet compliance and governance requirements in a single infrastructure. You can be confident that Microsoft is the leader in cloud services compliance and industry standards. No sticky red tape on your part.

**4**

## **OPEN 24 HOURS**

**OPEN  
24/7**

Office 365 allows employees access 365. All year, all day long, workers can remain productive no matter what location they're at. Across PCs, mobile devices, and browsers, archived emails and documents are still accessible even without internet connectivity. No more laptop lugging. Access Office 365 from any device all day long.

**5**

## **ALL STAR LINE-UP**



It's hard to pick an MVP with this line up. With Office 365, the cloud productivity services are all winners. Included on the Office 365 team is an industry-leading email service provided by Exchange Online, a one-click voice and video conferencing option through Lync Online and a flexible and powerful collaboration with SharePoint Online. Integrated seamlessly with Office, they're definitely undefeated.

**6**

## **MAGNIFYING GLASS NOT INCLUDED**



You won't need one. There is no small print to magnify and no 200-page manual to read before launch. Because Office 365 is built upon the on-premise versions of Exchange, SharePoint, Lync, and Office, it can be used almost immediately. The simplicity and flexibility of the cloud are at your fingertips. Minimal ramp up and training required. Forget the training manual.

**7**

## **IF YOUR HEAD IS IN THE CLOUDS, THAT'S YOUR BUSINESS**



Moving all of your information to cloud storage may be too overwhelming. It's your business. Do it your way. Only Office 365 offers the options of cloud only, on-premise only, and hybrid deployment models of storing information. Move your information to the cloud at a pace that makes sense to you. Microsoft Office 365 will meet you on the ground or up in the sky.

**8**

## **YOU KEEP YOUR HAIR, WHERE IT BELONGS**



No need to pull your hair out over mysteriously-lost data or power outages that cause lost income. Office 365 is built for reliability, availability, and performance. Because of its commitment to business dependability, Microsoft offers a financially-backed service level agreement when any Office 365 drops below 99.9 percent availability. Office provides peace of mind so your hair can stay put.

**9**

## **ROAD MAP IS INCLUDED**



Discovering the sudden disappearance of trusted features or the inconsistent delivery of new features is just not the road businesses want to walk down. Microsoft gives its customers advance notice of any significant changes to help them plan effectively. There are no hidden fees, costs, or surprises. You never have to leave bread crumbs. Office clearly maps out each step for you.

# 10

## **YOU DON'T HAVE TO PRESS 17 NUMBERS TO GET LIVE SUPPORT**



Office 365 provides 24/7 phone support. Customers won't have to wait or be called back. Office is there to help with everything from licensing to daily use and has more than 42,000 partners on board to assist. You won't have to wear out your keypad trying to find someone who isn't computerized.

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### **THE BOTTOM LINE**

Although reasons such as business agility, latest technology, and mobile support are attracting enterprises to Microsoft Office 365, the bottom line is, it just works. Office provides countless business-critical capabilities that every company can utilize to ramp up productivity and connectivity to a whole new level. These 10 things are helpful motivators, but the proof is in the product. Office 365 is the real deal for your business.